



Dear Friend of Resultant,

We're inviting you to an exclusive live webinar: ***Creating Unforgettable Fan Experiences with Event and Venue Data*** with Texas Rangers Baseball Club Director of Business Intelligence Machele Noel and Resultant Client Success Leader Brian Vinson. [Register here.](#)

So many pieces come together to make a successful event. How can you oversee and integrate them all to ensure efficiency and the best guest experience possible?

Please join the 2023 World Series Champion Texas Rangers and Resultant for this invitation-only webinar covering everything you ever wanted to know about smart data use for stadium and event operations—and many things you never even thought of asking.

Creating Unforgettable Fan Experiences with Event and Venue Data

When: February 13, 2024, 2 p.m. CT

Where: Zoom

[Register Now](#)

Join us to learn how to use event and stadium data to streamline operations and amplify guest experience no matter your event specialty.

- Hear from Machele Noel, director of business intelligence at the Texas Rangers Baseball Club on stadium data strategy and automation.
- Get insight into how the Texas Rangers and Resultant made data collection and analysis part of the everyday operations of Globe Life

Stadium while ditching late nights spent on manual data entry and reporting.

- Learn about the enhancements underway to their original scalable solution that will give even more context to data.
- Take part in a Q&A to get your data automation questions answered by Machelles and Brian.

[Click here to register.](#) We look forward to seeing you February 13!

Sincerely,
The Resultant Team



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